

## Performance of Hand Loom Mark Scheme at a glance Period Upto 30.09.2009

Sr. No.	Particulars	Previous month (August '09)	This month (Sept '09)	This Financial Year (From April '09)	Cumulative (Since Launch)	
					Previous month (Upto 31.08.09)	This month (Upto 30.09.09)
(1)	(2)	(3)	(4)	(5)	(6)	(7=4+6)
<b>1.0</b>	<b>Registration Details</b>					
1.1	Individual Weaver	121	12	627	3,539	3,551
1.2	Master Weaver	16	0	21	120	120
1.3	Primary Co-op. Society	23	11	99	1,916	1,927
1.4	Apex HL Society	0	1	2	25	26
1.5	Retailer	0	1	5	18	19
1.6	Manufacturer Exporter	0	0	2	61	61
1.7	Merchant Exporter	0	0	1	21	21
1.8	Others	3	2	5	3	5
1.9	<b>Total Registration</b>	163	27	762	5,703	5,730
<b>2.0</b>	<b>Field Activity</b>					
2.1	No. of forms issued	116	158	809	7,795	7,953
2.2	Filled up form received	167	13	565	6,395	6,408
2.3	Verification completed	392	15	1,137	5,190	5,205
2.4	Pending for verification	---	---	---	1,035	1,033
2.5	Rejected application	2	0	11	171	171
2.6	No. of Hand loom covered	68,143	2,72,151	4,49,491	5,66,613	8,38,764
<b>3.0</b>	<b>Label sold details</b>					
3.1	DF label sold	28,841	9,399	81,468	7,21,867	7,31,266
3.2	DM label sold	3,10,030	1,28,920	14,01,766	91,90,224	93,19,144
3.3	EF label sold	0	486	8,240	2,16,110	2,16,596
3.4	EM label sold	35,920	2,200	2,04,822	29,02,542	29,04,742
3.5	<b>Total label issued</b>	<b>3,74,791</b>	<b>1,41,005</b>	<b>16,96,296</b>	<b>1,30,30,743</b>	<b>1,31,71,748</b>
3.6	Label used for promotional purpose	50	0	54	767	767
3.7	<b>Net label sold</b>	<b>3,74,741</b>	<b>1,41,005</b>	<b>16,96,242</b>	<b>1,30,29,976*</b>	<b>1,31,70,981*</b>
<b>4.0</b>	<b>Income from Label Sold</b>					
4.1	@ Rs. 1.25/- (2,32,753)	---	---	---	2,90,941/-	2,90,941/-
4.2	@ Rs. 0.85/- (9,39,569)	---	---	---	7,98,634/-	7,98,634/-
4.3	@ Rs. 0.60/- (1,19,98,659)	2,24,845/-	84,603/-	10,17,746/-	71,14,593/-	71,99,196/-
4.4	<b>Total Label Sold Income</b>	<b>2,24,845/-</b>	<b>84,603/-</b>	<b>10,17,746/-</b>	<b>82,04,168/-</b>	<b>82,88,771/-</b>
<b>5.0</b>	<b>Seminars Details</b>					
Sr. No.	Particulars	Previous month (August '09)	This month (Sept '09)	Cumulative (For the 2009-'10)		Remarks
				Previous month (Upto 31.08.09)	This month (Upto 30.09.09)	
(1)	(2)	(3)	(4)	(5)	(6=4+5)	(7)
5.1	Cluster level	0	0	2	2	
5.2	State level	0	0	0	0	
5.3	Training to state deptt.	0	0	0	0	
5.4	Awareness Workshops	2	0	10	10	
5.5	<b>Total programme held</b>	2	0	12	12	
6.0	<b>Total No of participants</b>	285	0	1,409	1,409	

\* Net sale figure of labels after deducting number of labels issued for the promotional purpose.

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				Previous month (Upto 31.08.09)	This month (Upto 30.09.09)	
(1)	(2)	(3)	(4)	(5)	(6=4+5)	(7)
7.0	<b>Participation in Fairs</b>					
7.1	Domestic	0	0	1	1	
7.2	International	0	0	0	0	
7.3	<b>Total</b>	0	0	1	1	
<b>8.0</b>	<b>No. of Retail Outlets Selling Handloom Mark Products</b>				<b>724</b>	